

# grace li

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## EDUCATION

Carnegie Mellon University *05.2007*  
Pittsburgh, PA  
BFA Industrial Design with honors  
BA Social and Cultural History  
Communication Design Concentration

University of New South Wales *07.2005-11.2005*  
Sydney, Australia

## ACTIVITIES & HONORS

University Honors  
Dean's List  
Phi Alpha Theta Honor Society  
IDSA Student Member

## SKILLS

Drawing and Visualization, Illustration  
3D Modeling/Prototyping/Wood

Adobe CS3 Suite  
Adobe AfterEffects  
Adobe Flash, Dreamweaver  
HTML/CSS  
SolidWorks 2007  
Processing  
MS Office

Languages: Conversational Mandarin Chinese,  
Italian, French

## EXPERIENCE

### Freelance Graphic Designer: Clutch Couture *11.2008-current*

Identity and brand design, including fashion consulting, for a start-up high-end jean company.

### Contract/Intern: Designworks, San Jose, CA *02.2008-08.2008*

Responsible for varied collaborative projects on web, print, and informational marketing campaigns for a small graphic design and marketing firm.

### Graphic Designer: CMU ECE Department *06.2007-09.2007*

Designed print work such as department promotional material to identity design for faculty projects, etc.

### Solar Decathlon 2007: CMU College of Fine Arts *Fall 01.2007-10.2007*

Participated in a multi-disciplinary group of students during spring semester. Continued as an official member of the team throughout the competition, focusing on research and design of the kitchen with respect to usability, green practices, and the innovative use of solar energy. Managed construction and outfitting of bathroom and kitchen.

### 3D Lab Supervisor: CMU School of Design *08.2006-08.2007*

Oversaw and maintained design/wood shop afterhours.

## RELEVANT PROJECTS

### Prosthetic Leg: CMU *Spring 2007*

Senior Studio research and design project for a prosthetic leg ten years in the future with concepts aimed to alter the rather bleak perception of prosthetics.

### HomeTeleCare System: UNSW & MedCare Systems Pty Ltd., UNSW *Fall 2005*

Developed a concept for a home telecare device intended for integration into residential environments, with focus on the interaction between the system and Alzheimer patients.

### Pack Your Bag: Leeds & CMU *Spring 2005*

Designed, as member of a three-person team, a travel satchel for overseas travel aimed at extreme sports enthusiasts. Sponsored by Leeds.

### Design Coordinator and Designer: Lunar Gala *2004, 2005, 2007*

Responsibilities as Design Coordinator required direction and management of participants, ideating theme, and organization of production as a member of the executive board of a student-run fashion show, also the largest student-run event on campus. Designed and constructed original and conceptual collections of outfits as a designer.