

grace li

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EDUCATION

California College of the Arts *05.2012*
San Francisco, CA
MFA Design

Carnegie Mellon University *05.2007*
Pittsburgh, PA
BFA Industrial Design with honors
BA Social and Cultural History
Communication Design Concentration

University of New South Wales *07.2005-11.2005*
Sydney, Australia
Study Abroad

ACTIVITIES & HONORS

CMU University Honors
CMU Dean's List *2004, 2005, 2006, 2007*
Phi Alpha Theta Honor Society
IDSA Student Member

PROFICIENCY

Drawing and Visualization
Illustration
3D Modeling/Prototyping/Wood
Screenprinting

Adobe CS5 Suite
Adobe AfterEffects
HTML/CSS
SolidWorks 2007
Rhino
Processing
Arduino
MS Office

Languages | Conversational French, Italian,
and Mandarin Chinese

DESIGN EXPERIENCE

Freelance Designer | Print Goods *current*

Designing and screenprinting original and custom printed goods for weddings and events.

Assistant Designer | Drink Me Magazine *02.2009-08.2009*

Part of the creative team working on brand strategy and communications for Drink Me, a culture and lifestyle magazine for the alcohol enthusiast, including design layout for the magazine and website content.

Graphic Designer | Clutch Couture *11.2008-05.2010*

Identity and web design, including brand consulting, for a start-up high-end jean company.

Contract/Intern | Designworks *02.2008-08.2008*

Responsible for varied collaborative projects on web, print, and informational marketing campaigns for a small graphic design and marketing firm.

Solar Decathlon 2007 | CMU College of Fine Arts *Fall 01.2007-10.2007*

Participated in a multi-disciplinary group of students during spring semester. Continued as an official member of the team throughout the competition, focusing on research and design of the kitchen with respect to usability, green practices, and the innovative use of solar energy. Managed construction and outfitting of bathroom and kitchen as well as team organization.

Intern | CMU Electrical and Computer Engineering *Fall 05.2007-09.2007*

Produced event and informational graphics, and some administrative duties.

EXTRAS

HomeTeleCare System | UNSW & MedCare Systems Pty Ltd., UNSW *Fall 2005*

Developed a concept for a home telecare device intended for integration into residential environments, with focus on the interaction between the system and Alzheimer patients.

Pack Your Bag | Leeds & CMU *Spring 2005*

Designed, as member of a three-person team, a travel satchel for overseas travel aimed at extreme sports enthusiasts. Sponsored by Leeds.

Design Coordinator and Designer | Lunar Gala *2004, 2005, 2007*

Responsibilities as Design Coordinator required direction and management of participants, ideating theme, and organization of production as a member of the executive board of a student-run fashion show, also the largest student-run event on campus. Designed and constructed original and conceptual collections of outfits as a designer.

JUST BECAUSE

[surfing - travel - snowboarding - history -books - making stuff - guinness chocolate cake - fashion- foreign languages - chandeliers]